

# juiceanalytics

Juice was founded in 2005 by two brothers who shared a passion for data and design. They saw a problem in the marketplace. Organizations were working hard to analyze and disseminate data but they were not delivering the “last mile” to the end user – where data actually creates better decisions for an organization. Juice Analytics is tackling this problem head on.

Today, our team of visualization experts is changing the way organizations see, discuss, and use data. Our platform, Juicebox®, has enabled companies like Aetna, Notre Dame, UVA, and IHG to bring rich insights to everyday decision making. We know the best data in the world is useless if the everyday decision maker can't understand and interact with it. Juicebox® was designed to solve these problems. Our award-winning approach is based on three principles.

1. Data must be a conversation, not just a presentation.
2. Users should have an experience that is intuitive and easy to use.
3. Businesses need a complete solution, not a build-it-yourself kit.

The result is data that gets understood, shared, and acted on.