

What is balsamiq?

- https://balsamiq.com/
- Rapid wireframing tool
- "Sketch-style"
 - Reproduces the experience of sketching on a whiteboard via computer

- Desktop application download & web application available
 - Free 30 day trial, then a license is necessary

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How do you use it?

- https://webdemo.balsamiq.com/
 - Free demo where you can play around with the controls yourself

- https://support.mybalsamiq.com/projects/examples/grid
 - Downloadable examples (BMML files)

- An example I made

Why is it useful?

- Example: summer internship with EY as a technology consultant
 - Worked at the functional UX/UI level on multiple web apps
 - Wasn't programming myself client had their own dev team
 - But dev team was **EXTREMELY** backed up with projects

 You don't want to tell the devs to build your application and then have to revise it later

- You want to give them an extremely detailed, well thought out

Appendix

Accounts Bill Pay Transfer

All Accounts > Checking

September 19th, 2013

Checking Account

Available balance: \$4,217.48

Filter: All Current Month Last Month Custom

Q search transactions

Search

Transactions from September 1st to September 19th, 2013

Print	≛ Download
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Date ▼	Description	Туре	Amount	Balance	
processing	Balgreens	Debit	-\$27.33	\$4217.48	View Details
Sept 19	Bill's books	Debit	-\$18.37	\$4244.81	<u>View Details</u>
Sept 17	Bank of The World	Withdrawal	-\$80.00	\$4263.18	<u>View Details</u>
Sept 17	Check 465	Check	-\$27.00	\$4343.18	View Details I View Check
Sept 16	Local 123	Debit	-\$12.17	\$4370.18	<u>View Details</u>
Sept 15	Bank of The World	Deposit	\$1711.68	\$4382.35	<u>View Details</u>
Sept 15	Monterey Market	Debit	-\$43.60	\$2670.67	<u>View Details</u>
Sept 15	The Cheese Board	Debit	-\$11.05	\$2714.27	<u>View Details</u>
Sept 14	BART	Debit	-\$20.00	\$2725.32	<u>View Details</u>
Sept 13	Bank of The World	Withdrawal	-\$80.00	\$2745.32	<u>View Details</u> ▼

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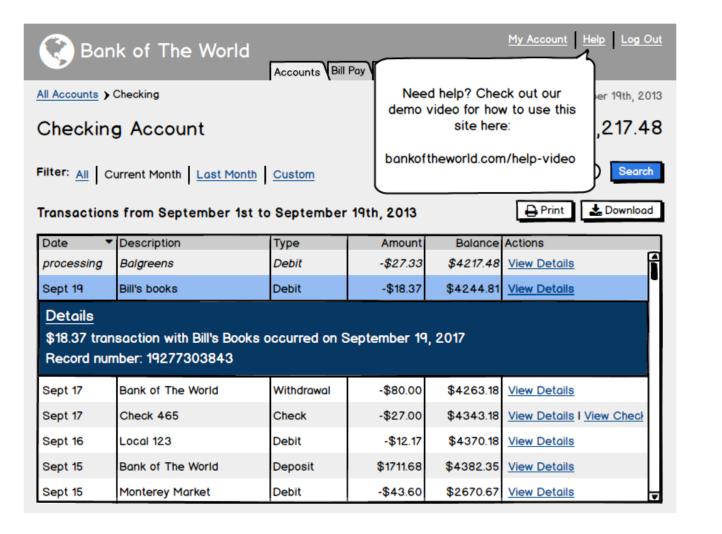
Q search transactions

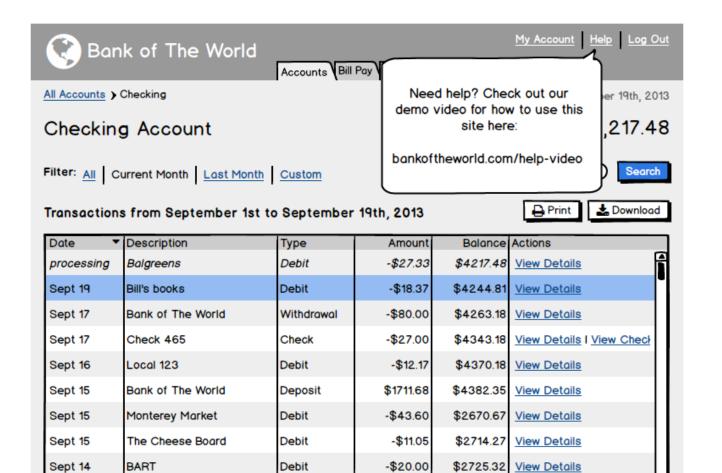
Search

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processing	Balgreens	Debit	-\$27.33	\$4217.48	<u>View Details</u>			
Sept 19	Bill's books	Debit	-\$18.37	\$4244.81	<u>View Details</u>			
<u>Details</u> \$18.37 transaction with Bill's Books occurred on September 19, 2017 Record number: 19277303843								
Sept 17	Bank of The World	Withdrawal	-\$80.00	\$4263.18	<u>View Details</u>			
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-\$80.00

Withdrawal

\$2745.32 View Details

Sept 13

Bank of The World