



balsamiq[®]
a rapid wireframing tool

What is balsamiq?

- <https://balsamiq.com/>
- Rapid wireframing tool
- “Sketch-style”
 - Reproduces the experience of sketching on a whiteboard via computer
- Desktop application download & web application available
 - Free 30 day trial, then a license is necessary
 - Single user license: \$89

How do you use it?

- <https://webdemo.balsamiq.com/>
 - Free demo where you can play around with the controls yourself
- <https://support.mybalsamiq.com/projects/examples/grid>
 - Downloadable examples (BMML files)
- [An example I made](#)

Why is it useful?

- Example: summer internship with EY as a technology consultant
 - Worked at the functional UX/UI level on multiple web apps
 - Wasn't programming myself - client had their own dev team
 - But dev team was **EXTREMELY** backed up with projects
- You **don't want** to tell the devs to build your application and **then have to revise it later**
- You **want** to give them an extremely detailed, well thought out

Appendix

[All Accounts](#) > Checking

September 19th, 2013

Checking Account

Available balance: **\$4,217.48**Filter: [All](#) | [Current Month](#) | [Last Month](#) | [Custom](#)[Search](#)

Transactions from September 1st to September 19th, 2013

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Date	Description	Type	Amount	Balance	Actions
<i>processing</i>	<i>Balgreens</i>	<i>Debit</i>	<i>-\$27.33</i>	<i>\$4217.48</i>	View Details
Sept 19	Bill's books	Debit	-\$18.37	\$4244.81	View Details
Sept 17	Bank of The World	Withdrawal	-\$80.00	\$4263.18	View Details
Sept 17	Check 465	Check	-\$27.00	\$4343.18	View Details View Check
Sept 16	Local 123	Debit	-\$12.17	\$4370.18	View Details
Sept 15	Bank of The World	Deposit	\$1711.68	\$4382.35	View Details
Sept 15	Monterey Market	Debit	-\$43.60	\$2670.67	View Details
Sept 15	The Cheese Board	Debit	-\$11.05	\$2714.27	View Details
Sept 14	BART	Debit	-\$20.00	\$2725.32	View Details
Sept 13	Bank of The World	Withdrawal	-\$80.00	\$2745.32	View Details

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<u>Details</u> \$18.37 transaction with Bill's Books occurred on September 19, 2017 Record number: 19277303843					
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