

# Automating Business Processes



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# Why is automation important?

## Main Benefits:

- Significantly reduces time required to complete a task
- Saves money and resources
- Incorporates technology into trivial processes, allowing people to concentrate on real, more abstract problems

**79%** of top-performing companies have been **using marketing automation** for more than 2 years.



salesforce

**71%**



salesforce

Approximately **71%** of time and resources in businesses without automation is **spent planning and defining business processes.**

# Where did I work?



- **Yupana**

- Who are we?

- ✦ A fast growing technology company servicing the needs of various clients throughout the globe
  - Mobile operators
  - Accounting firms
  - Independent businesses
- ✦ International network of engineers and software developers



# Whom did I work with?



- Worked with a team run by one of the founders of Yupana (*Christian Taltas*)
- Occupations:
  - Enhanced the main framework
  - Developed and designed the wireframe for a web application for one of his personal projects
  - Automated the documentation



*Christian Taltas*

# Loop Software



- Used to digitally transform businesses
- Introduces concept of collaborative accounting
- Created with the support of KPMG
- Uses Microsoft Azure storage





# Loop Software's Features

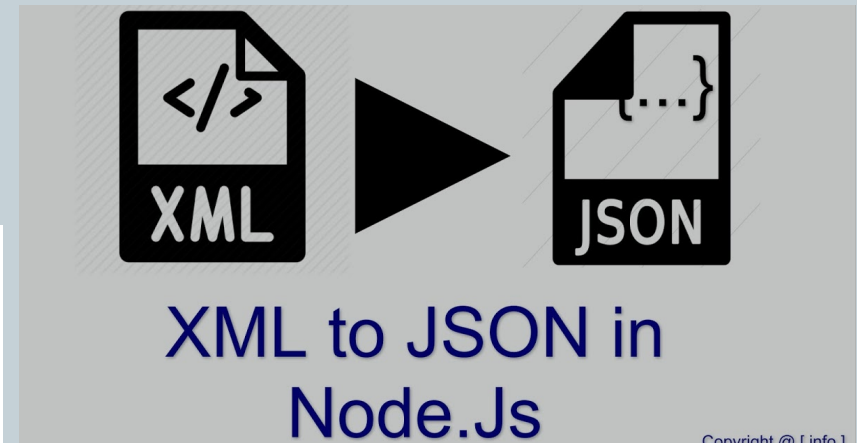


- Digitalizes a wide array of processes:
  - Accounting
  - Billing
  - Tax
  - Payroll
- Worked on accounting and taxation software
- <https://www.youtube.com/watch?v=g8fhxDK4Tck>

# Invoice Recognition Software



- PDF → XML
  - Third-party (Invensis conversion software)
- XML → JSON
  - Parsing algorithm
- JSON → Microsoft Azure
  - Cognitive Services and Storage



- Support all types of PDF 1.0 - 1.7.
- Convert PDF as file, stream, uri, or byte array.



- Produces well-formed XML document.
- Offers two conversion modes: convert all text or only tabular data.

# Advantages



- “http” module on Node.js
  - Ideal for testing software before mounting
  - No need for a stack
  - Easy to handle requests
- Microsoft Azure
  - Powerful and fast
  - File storage/Blob storage
- React Native
  - Easy to develop mobile app in JavaScript

