Tuesday, July 9 | Downes Ballroom

3:30 - 5 pm  Registration / Coffee & Refreshments / Networking

5 - 5:10 pm  Welcome & Introduction of Keynote Speaker
Santiago Schnell, D.Phil.
William K. Warren Foundation Dean of the College of Science at the University of Notre Dame

5:10 - 6:30 pm  Opening Keynote | Build Relationships to Build Trust
Amy Aines
Founder and Author at Championing Science—Building Vital Communication Skills to Launch Successful Careers

6:30 - 8:30 pm  Reception | Seven on 9 Club

If you are interested in taking a public tour of campus, you can find the schedule here:
[Wednesday, July 10 | Downes Ballroom]

All times are listed in Eastern Daylight Time

8 - 8:30 am  Registration / Coffee & Refreshments / Networking

8:30 - 8:40 am  Welcome & Introduction of Keynote Speaker

Joanne D. Fahey, M.S.
Director of Communications, Notre Dame Research

8:40 - 9:40 am  Keynote | Why the Future of Science is Civic

Dietram Scheufele, Ph.D.
Taylor-Bascom Chair in the Science of Science Communication & Vilas Distinguished Achievement Professor at the University of Wisconsin—Madison

9:50 - 10:50 am  AI Oh My! What can AI do really well? Where does AI struggle? How can I create an ethically responsible process that keeps me out of trouble?

Dan Farkas, MBA
Strategic Communication Lecturer at The Ohio State University

11 am - 12 pm  Science Communication in the Digital Age: Engaging with Media, Social Media, and Leveraging AI

Matthew Facciani, Ph.D.
Postdoctoral Research Associate, Computer Science & Engineering at the University of Notre Dame

12 - 1:15 pm  Buffet Lunch and Networking

1:15 - 2:15 pm  Panel | From Data and AI to Society: Translational Engagement, Communication, and Impact

Moderator: Nitesh Chawla, Ph.D.
Founding Director of the Lucy Family Institute for Data & Society and the Freimann Chair in Computer Science and Engineering at the University of Notre Dame

Panel:

Tanya Berger-Wolf, Ph.D.
Director of the Translational Data Analytics Institute and a Professor of Computer Science Engineering, Electrical and Computer Engineering, as well as Evolution, Ecology, and Organismal Biology at The Ohio State University

Nancy Michael, Ph.D.
Rev. John A. Zahm, C.S.C. Teaching Professor & Director of Undergraduate Studies for Neuroscience & Behavior at the University of Notre Dame

Patrick Gamez, Ph.D.
Assistant Teaching Professor & Director, Arts & Letters Dual Degree Program, John J. Reilly Center for Science, Technology, and Values at the University of Notre Dame
Perla Khatter, Ph.D. Fellow  
*J.S.D. Candidate at Notre Dame Law School, Tech Ethics Fellow at ND-IBM Lab, Doctorate Fellow at The Kellogg Institute at the University of Notre Dame*

Roger Woodard, Ph.D.  
*Teaching Professor and Director of the Data Science Masters Program at the University of Notre Dame*

2:30 - 3:30 pm  
**Panel | Communications Leadership in the Era of Generative AI**  
**Moderator:** Brett Beasley, Ph.D.  
*Writer and Editorial Program Manager, Notre Dame Research Communications*

**Panel:**  
**Deanna Ferrell, M.A.**  
*Term Assistant Teaching Professor & Marketing Communications Sr. Assistant Director, College of Science at the University of Notre Dame*

**Josh Weinhold**  
*Director of Communications & Marketing, College of Arts & Letters at the University of Notre Dame*

**Beth Grisoli, M.A.**  
*Assistant Vice President of Strategic Communications at the University of Notre Dame*

**Andy Fuller**  
*Executive Director of Brand Content at the University of Notre Dame*

3:30 - 3:45 pm  
Walk together to Jordan Hall DVT Room 100

3:45 - 4:45 pm  
**Science Communications with the Public: Your Audience is the Hero**  
**Keith W. Davis, Ph.D.**  
*Director of the Digital Visualization Theater & Associate Professor of the Practice in Physics & Astrophysics at the University of Notre Dame*

4:45 - 6:30 pm  
**Networking Reception in the Galleria & Museum Tours**  
**Joanna G. Larson, Ph.D.**  
*Museum of Biodiversity Assistant Curator & Assistant Professor of the Practice in Biological Sciences at the University of Notre Dame*

Dinner on your own
Thursday, July 11 | Downes Ballroom
All times are listed in Eastern Daylight Time

8 - 8:25 am  Registration / Coffee & Refreshments / Networking

8:25 - 8:30 am  Welcome & Introduction
Tammi Freehling, M.S.
Director of Communications & External Engagement, College of Science at the University of Notre Dame

8:30 - 10 am  Should Universities Use AI to Evaluate Admissions Applications? An Interactive Policy Simulation
Marlit Hayslett, Ph.D.
Founder & CEO at Hayslett Consulting, science communications and science policy consultancy

10:10 - 11:10 am  Harnessing Metaverse Tech to Enhance Communication
Diego Gómez-Zará, Ph.D.
Assistant Professor of Computer Science & Engineering at the University of Notre Dame

11:20 - 11:25 am  Thank You & Closing Keynote Introduction
Kate Garry, M.A.
Executive Director of Academic Communication, Office of the Provost at the University of Notre Dame

11:25 am - 12:25 pm  Closing Keynote | Civic Science Journalism: Opportunities and Challenges in Bridging Scholarship and Practice in Science Communication
Fanuel Muindi, Ph.D.
Founder and Chief Resident of the Sai Resident Collective, Professor of the Practice in Civic Science at Northeastern University, and a Senior Fellow for Civic Science at Research!America

12:25 - 12:30 pm  Farewell